

Announces A New Service...

Making You Marketable

A New Service for Professionals Transitioning Their Careers

The economy is beginning to make a come back. This is the best time to search for a new position or ask for the promotion. There's just one catch. You have to be more marketable than you ever have before, as many qualified candidates are seeking the position you want.

Managing Communications Consulting is your resource to assist you to make it yours!



Professional Resume



Coaching

Networking Strategies



Career Analysis



Communications

Managing Social Media

Making You Marketable

Managing Communications Consulting, a Virginia Beach marketing, PR, and internal communications firm, has created this exciting program to assist professionals to move forward in their careers.

Why Making You Marketable?

With over 26 years marketing and communications experience in Hampton Roads and a career abundant in hiring, firing, and managing employees, Susan Long-Molnar has the expertise to assist you to communicate effectively, both written and verbal, throughout your career transition. Our firm has been providing individual services like this for military officers transitioning out of service, Boomers who have years of professional experience needing to compete with younger candidates, and numerous others who seek employment after a company downsize or acquisition. Seeing an increase in need for these services, MCC is expanding efforts to individuals while continuing to serve the business clients and markets we have for the past eight years.

Price Conscious.

Customized Services

Packages start at \$190, to give our clients both face-to-face coaching and assistance with their resumes. After the two hour package, clients often continue based on their specific needs, confident that they are much better prepared to seek the positions they desire and market themselves effectively. Services offered include...

- ✓ Thorough Career Analysis (Experience, Competencies, and Interests)
- ✓ Resume Audit, Redesign or Development
- ✓ Networking Skills, Strategies, & Introductions
- ✓ Interviewing Skills
- ✓ Social Media and Online Resume Consulting
- ✓ Personal Marketing Plan Development
- ✓ Additional Communications Tools (Messages, Cover Letters, Business Etiquette)

**For More Information, Contact Susan Long-Molnar, 757-513-8633
or susan@managingcommunications.com.**