



Presents...

360IT Professional Learning Series

Come learn from the experts in our business community!

Our professional learning series provides critical technology information to small and medium business owners and their staffs to support specific needs within our Hampton Roads business community. Our experts and vendor companies will provide viable solutions which can assist you to meet your business goals.

Registration: 7:30 AM includes Breakfast Buffet

Seminar: 8:15 AM to 9:30 AM

Location: Town Center City Club, 222 Central Park Avenue, Suite 230, Virginia Beach

\$20 for each seminar or \$45 for all three!

Register now...www.360itpartners.com/learning or call **757-499-6761**

Series Schedule...

Wednesday, Sep. 17th

*Preparing Your Small Business
for Hurricanes, Floods and Other Disasters*



Respected Moderator Cathy Lewis will engage panel experts from 360IT PARTNERS, S.L. Nusbaum Insurance, American Red Cross, and first responders in disaster preparedness and how to mitigate downtime of your operations. All attendees will receive a free disaster planning template to adopt for your organization.

Tuesday, Oct. 14th

*Cybersecurity: Building a
Small Business Defense*

Martin Joseph, President 360IT, presents a cybersecurity update on trends and challenges for small businesses. Participants will also view demonstrations from Serabrynin and Sonic Wall.

Wednesday, Nov. 19th

*Becoming a Paperless Office
and Building a Workflow*

Learn from demonstrations and engage in technology conversation to understand the many opportunities to capture every document pertaining to your clients, retrieve and manage the information quickly without file cabinets, and maintain tight security on all documents while managing access suitable to your operation.

Some of Our Experts...



Hampton Roads Better Business Bureau, and Virginia Beach Chamber of Commerce.

Martin Joseph is the President of 360IT PARTNERS and has been in the IT industry for over 26 years. He has vast experience in management proving oversight for hundreds of business clients. Martin is the Past President of Entrepreneurs Organization Southeast Virginia and a 2013 recipient of "Inside Business" Entrepreneurial Excellence Award. He serves of the Board of Directors for the Lions Medical Eye Bank,



Jennifer Amick has been Vice President, of S.L. Nusbaum for over 10 years. Focusing in commercial insurance, Jennifer specializes in risk assessment for small and medium sized business. She is very active in the Independent Insurance Agents of Virginia, sitting as vice chair of the Young Agents committee and education committee. Jennifer won Young Agent of The Year in 2010 for IIAV.



responsibilities in Disaster Services, she is a certified Red Cross instructor in International Services.

Pamela Wakefield is a Senior Disaster Program Manager for the Eastern Virginia Region of the American Red Cross. Her management responsibilities at the Red Cross span all aspects of the Disaster Services Program including Disaster Response, Recovery Support, Community Resilience and Preparedness, and Disaster Planning and Evaluation. In her 23 years with the Red Cross she has held both volunteer and paid positions. In addition to her